

Press Release SHE Women's Expo Statesboro, GA Statesboro GA

Women's Expo Press Release

FOR IMMEDIATE RELEASE

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2<sup>nd</sup> Annual SHE Women's Expo Empowering women to make better decisions about health, wellness, lifestyle, and beauty runs April 6

Statesboro, Georgia, January 24, 2019 – The 2<sup>nd</sup> Annual SHE Women's Expo in Statesboro, will bring together women, families, community-based health organizations, medical professionals, fitness, beauty, and wellness experts for a day of education, inspiration, and fun.

Hosted by the Statesboro Herald, the Expo will take place on April 6 at The Venues at Ogeechee Technical College. The SHE Expo promises to invigorate the Statesboro community to keep health and wellness a priority," said Jim Healy, operations manager and editor for the Statesboro Herald.

The theme, Health | Wellness | Connections, is designed to empower women to make better decisions about their health, wellness, lifestyle and beauty along with ways to build their connections with their families, communities and themselves.

The Statesboro Herald is excited to work with East Georgia Regional Medical Center, as the title sponsor they will provide information on health, comprehensive wellness, and assessments – all accessible to women under one roof. The Expo aims to provide a day of enjoyment and education for women of all ages.

"We are very excited to return as the Title Sponsor again at this year's second SHE Expo, right here in Statesboro," EGRMC Director of Marketing Erin Spillman said. "Partnering with the Statesboro Herald to plan something fun and engaging for women of all ages in Bulloch County and the surrounding areas has truly been fulfilling for us. We had such a wonderful time last year, and are looking forward to another successful event this year. We look forward to everyone coming out to experience all that it will have to offer. The health and wellness of our community is a priority for us at East Georgia Regional Medical Center, and we hope that this free event will bring fresh, new ideas and empowerment to Statesboro for many years to come. We hope to see you all there."

Statesboro Herald, along with Discovering Bulloch Magazine and Statesboro MOMents Magazine are media sponsors for the upcoming expo, providing coverage of the Expo throughout the day. Another highlight of this year's Expo is the free health screenings offered by East Georgia Healthcare, East Georgia Regional Medical Center, Georgia Department of Health-Southeast District, and Vision Source-Professional Eye Care. Expo attendees can receive blood pressure and vision screenings, stroke assessment and screenings, and HIV testing.

SHE Women's Expo organizers are seeking sponsors to join them in bringing a fun-filled, educational event to the community. East Georgia Regional Medical Center and the Statesboro Herald are joined by Season's of Japan and Loc's Chicken and Waffles as sponsors of the event. Both Season's of Japan and

EGRMC are returning sponsors. Southern OB/GYN has joined as a Platinum Sponsor and McCook's Pharmacy is onboard as a Silver Sponsor.

The 2019 SHE Women's Expo will be held on April 6, 2019 at The Venues at Ogeechee Technical College. Set-up for exhibitors and sponsors will be from 7:00 AM to 8:00 AM and the doors will open to the public at 8:00 AM with hourly door prizes, scheduled on-stage demonstrations/informational sessions, contests and more!

For more information on the SHE Expo, visit [www.shewomensexpo.com](http://www.shewomensexpo.com).

#### About SHE Women's Expo

SHE Women's Expo offers a balance of wellness, education, and family fun in an event designed to inspire women of all ages. The Expo gathers the very best to showcase women-focused products, services, and business opportunities. Top experts in their fields are available throughout the day to provide resources ranging from wellness and health to finances, business and networking opportunities as well as beauty, fashion, and travel. For the most updated information, check out the Facebook page or visit [www.shewomensexpo.com](http://www.shewomensexpo.com).

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